

# LZ6

## Basic Typefaces

### HEADER

14pt 75 Bold Neue Haas Grotesk

### SUB-HEADER

12pt 65 Medium Neue Haas Grotesk

### BODY

10pt FOT-Matisse ProN

### ALTERNATE BODY

12pt Bodoni 72 Oldstyle Book

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## “Flavor Fonts”\*

The Entire Olympiad Family  
(Including Micro)

*THE EARLY OT FAMILY*

*proton*

**NIMBUS SANS**

**FOURTEEN**

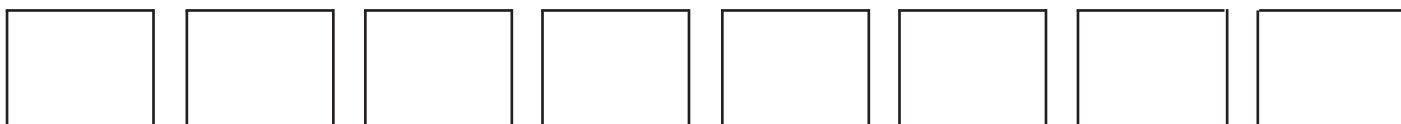
handwriting

\*Flavor Fonts should be used to either highlight or spruce up a text. Things like text art, pull quotes, etc. Should be used deliberately and not just for fun.

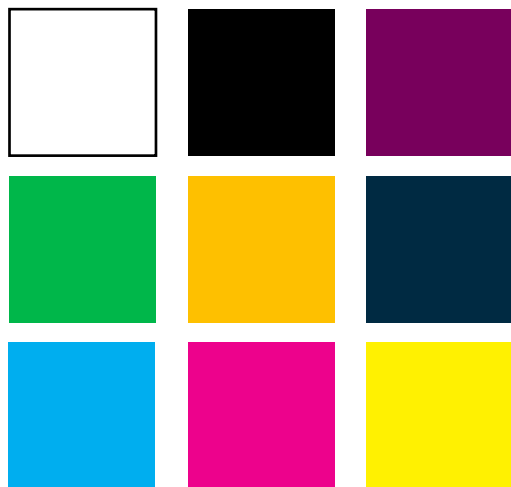
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## Grid

Grid is loose, columns and rows can be changed and adjusted to however the typesetter deems fit. HOWEVER, it should in some way fall between 8 columns



## Palette



Color should be used as highlights or “pops” only, similar to the flavor fonts. Keep colors and coloring schemes the same within individual pieces, but each piece can have different schemes and colors.

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## All the Other Stuff

### Indentation

Indentation can be determined by the typesetter and how they have decided to block out text

### Page Numbers and running heads

Page numbers/ running heads can be sorted once articles start getting made in order to decide what will look best to tie everything together

### Notes

It’s really open to what the typesetter decides: the most important part is CONSISTENCY! keep layouts, grids, color, type, etc consistent!! fuck da rest.

Big tip: Use master pages, character and paragraph styles ALWAYS